

VETERANS BUSINESS ASSISTANCE PROGRAM

VETERANS ASSISTANCE SERVICES

- Business Plan Development
- Start-Up Information
- Identifying Sources of Capital
- Financial Projections
- Buying/Selling a Business
- Business Expansion
- Market Research
- Marketing Strategies
- Cost Analysis/Financial Management
- Business Growth Strategies
- Government Procurement/Contracting
- Certification Assistance
- International Trade
- Succession Planning

CONTACT US

NY Small Business Development Center
SUNY System Administration
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Albany, NY 12246

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Visit our web site at: www.nysbdc.org

The New York Small Business Development Center provides specialized assistance to small and/or disadvantaged firms interest in supplying goods and services to federal, state and local government agencies and to participating commercial firms.

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SBA

U.S. Small Business
Administration

Funded in part through a Cooperative Agreement
with the U.S. Small Business Administration.

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OUR STORY

The NY SBDC Veterans Business Assistance Program provides targeted business training, counseling, and mentoring to help you start and grow your business. SBDC business advisors can help you identify potential sources of funding and guide you through the many obstacles that can stand between you and success.

A National Model for Assistance since 1984:

- 39,591 veterans counseled
- 374,823 hours of counseling
- \$574 million in investment funding
- 19,623 jobs created and saved
- 2013 VBOC of the Year

To learn more about SBDC services for veterans, visit our website:

www.nysbdc.org/veterans.aspx

PARTNERS

The NY SBDC works with a network of veteran support agencies that can provide additional assistance:

- NYS Division of Veteran Affairs
- VA hospitals
- Yellow Ribbon program
- County Veterans Bureaus

Boots to Business/ReBoot

SBDC Advisors support SBA in providing entrepreneurship training called **Boots to Business** to more than 100,000 veterans every year. Boots to Business is a three-step training program developed to introduce transitioning service members to the concepts of business ownership. The training is available free of charge at participating installations to service members and their dependents.

ReBoot training is an entrepreneurial training program designed for veterans and their dependents that have already made the transition back to civilian life. Veterans of all eras, service members (including National Guard and Reserve) and their spouses are eligible to enroll in classes.

ENTRESKILLS FOR VETS

EntreSkills for Veterans™ is an online educational program that teaches veterans to be successful entrepreneurs. SBDC Veterans Business Advisors modified the original EntreSkills curriculum based on a simple premise: military training and experience can be excellent preparation for starting a business. The self-paced program helps veterans:

- Refine and develop a concept
- Address legal and marketing issues
- Prepare financial statements
- Learn how to manage and run a business

The veteran works closely with an SBDC business advisor throughout the course of study. Each chapter includes links to business-related websites and veteran entrepreneur case studies. The veteran can use an interactive Business Plan Builder embedded in the curriculum to create a draft business plan. One-on-one counseling by the advisor supplements the lessons in the program.