



EntreSkills for Educators

WHY TEACH ENTREPRENEURSHIP?

- Reinforces core skills such as reading, writing, and math
- Encourages economic development
- Promotes team work and problem solving
- Introduces students to financial management and public speaking
- Teaches students transferrable skills so they are better prepared for the future, regardless of the paths they take

CONTACT US

NY Small Business Development Center
 SUNY System Administration
 State University Plaza
 Albany, NY 12246

800-732-7232 • 518-944-2840

Visit our web site at: www.nysbdc.org



U.S. Small Business Administration

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.





WHAT IS ENTRESKILLS

EntreSkills for Educators is the New York Small Business Development Center's online entrepreneurial education tool. Created with the expertise of local business teachers and NY SBDC business advisors, EntreSkills for Educators provides students with an introduction to entrepreneurship and the skills needed to start and operate a business. Within EntreSkills you will find the entrepreneurship curriculum, the business plan builder, and additional learning resources. The EntreSkills for Educators curriculum consists of 15 modules.

How to Register

Go to www.entreskills.org and click "register", then select "register as a teacher" or call 518-944-2840 or email contact@entreskills.org for assistance.

CURRICULUM MODULES

- Intro to Entrepreneurship
- Becoming an Entrepreneur
- Starting a Business
- Positioning your Business
- Know your Market
- How you do Business
- Developing a Strategy
- The Marketing Plan
- Your Business and the Internet
- Global Marketplace & Government Opportunities
- Finances
- Risk
- Legal Matters
- Succession Planning
- Writing the Business Plan

WHY ENTRESKILLS

- Flexible implementation: use the entire curriculum, or select modules to supplement your existing curriculum
- Use in the classroom, for independent study, or with after school programs
- The assessment exams plus a test question bank help you assess your students' learning
- Automatic grading makes your job easier
- Review students' progress within the program
- Aligns with current New York State learning standards as outlined in the Crosswalks
- Activities reinforce module concepts
- Created by the NY SBDC and NYS teachers
- Free for New York schools
- Access to the NY SBDC network of 23 regional centers
- Access to NY SBDC created publications
- Dedicated support team

EntreSkills is FREE to NY Educators!